

## Overview:

Online SMS allows customers to send SMS text messages to a contact list from any Internet connected computer.

## Explained

Text messaging has changed the way we communicate. Now, it can revolutionise your marketing and the way you connect with staff, customers, and trading partners.

Online SMS can enhance your customer relationship management and your operational and promotional effectiveness. It gives all the advantages of easy contact, without taking up valuable time, enabling you to focus on your core business – and improve efficiency and customer retention in the process.

## Features

- Offers the ability to get instant information direct to individually targeted customers and suppliers via their mobile devices
- Offers centrally-driven multiple messaging as an effective and efficient way to communicate within your organisation; particularly if you have employees out on the road
- Messages can be sent to individual contacts, message groups, or via file upload using a .csv file
- Incoming messages can be viewed in the web application, but can also be forwarded to an email address.

## Business Benefits

- Delivers fast, seamless, real-time communications, anytime, anywhere
- Delivers targeted audience contact which could gain you a competitive edge
- Delivers functionality without the need for any additional software.

## Target Market

- Businesses which regularly contact their customers or their staff
- Business which want to send reminders of up and coming appointments or events.

## Why Manx Telecom

Manx Telecom is the Isle of Man's largest telecommunications and Internet provider, offering the full range of fixed line, mobile and data services to consumers and businesses.

Manx Telecom has developed a portfolio of services which provide businesses with the tools necessary to increase productivity, reduce costs, and win and retain customers.

## summary

Feature	Description	Explanation
Contract term	12 months	There is a minimum contract term of 12 months
Delivery lead times	Less than 3 working days	We aim to provide your log in details within a maximum of 3 working days
Support	Tel: 624 624 Email: servicecentre@manx-telecom.com	Faults in the service can be reported 24x7x365

Contact: Tel: 624 624; Email: sales@manx-telecom.com  
For expert advice or information give us a call or email.

## manx telecom

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