



Overview:

Video conferencing is a powerful multimedia tool which improves communication and increases any organisation's productivity. Along with e-mail, instant messaging, Web conferencing, and other collaboration technologies; video fits into the communications strategy of any organisation looking to improve its competitive positioning and the quality of life of its employees.

Video conferencing offers the experience of a face-to-face meeting in ways that other technologies cannot. Face-to-face communication is easier to understand, builds higher trust, and enables quicker decisions. Video conferencing provides a cost-effective way to capture these benefits without requiring you to attend every meeting in person.

Explained

Videoconferencing uses audio and video to bring people at different sites together for a meeting. This can be as simple as a conversation between two people in private offices (point-to-point) or involve several sites (multi-point) with more than one person at different sites. In addition to the audio and visual transmission of meeting activities, videoconferencing can be used to share documents, computer-displayed information, and whiteboards.

High speed Internet connectivity has become more widely available at a reasonable cost. At the same time, the cost of video capture and display technology has decreased. Consequently, personal videoconferencing systems based on a webcam, personal computer system, software compression, and broadband Internet connectivity have become much more affordable. While the hardware used for this technology has continued to improve in quality, prices have dropped dramatically.

Target Market

- Any business which wants to reduce their travel budget
- Businesses which recognise the need to improve the way their employees communicate with each other, and with customers.

Features

- Always available for ad-hoc meetings
- No expensive external bookings or subscriptions
- Available for making calls over IP or ISDN, or both
- Scalable for your specific requirements
- Can be shared between rooms to make video conferencing more accessible (depending on unit purchased and available connectivity).

Business Benefits

- Quantifiable savings in the cost of travel and the cost of the time wasted during travel
- Reduced pressure, stress, and fatigue from travel
- Greatly improved communication between remote sites both within a company, and between suppliers and customers
- Shorter product/project development times
- Immediacy of contact between people
- Rapid face-to-face resolution of urgent situations
- Ability to seize opportunities within narrow time frames

- Faster and better decision making
- Increased executive productivity
- Broadcast of key messages throughout the company
- Can avoid last minute meeting cancellations due to adverse weather conditions or strikes.

Why Manx Telecom

Manx Telecom is the Isle of Man's largest telecommunications and Internet provider, offering the full range of fixed line, mobile and data services to consumers and businesses.

Manx Telecom has developed a portfolio of services which provide businesses with the tools necessary to increase productivity, reduce costs, and win and retain customers.

summary

Feature	Description	Explanation
Pricing	Call our specialist corporate team	Prices depend on exactly what service you require; we tailor all our services to your specific needs
Maintenance Levels	Business Premier Executive	Our maintenance is available in three options to suit your particular requirements
Delivery lead times	Subject to survey	We may need to carry out survey work in order to give you an exact lead time
Support	Tel: 624 624 Email: servicecentre@manx-telecom.com	Faults in the service can be reported 24x7x365
Alternative services	Video Conferencing	We have a dedicated video conferencing facility based at our Headquarters in the Isle of Man Business Park

Contact: Tel: 624 624; Email: sales@manx-telecom.com
For expert advice or information give us a call or email.

manx telecom

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